

MARISSA DAILY

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Creative-thinking Drake University magazines major passionate about writing and marketing. Also a Type A overachiever obsessed with pop culture and lattes.

Relevant skills: Online marketing * writing * AP style * blogging * research * interviewing * organization and planning * working knowledge of Adobe InDesign * blogging * SEO * copy editing * news writing * storytelling * basic videography, photography, and audio editing skills *

Relevant coursework:

- Magazine Publishing
- Magazine Staff Writing
- Print Media Editing
- Magazine Capstone Course
- Introduction to Visual Communication
- Reporting and Writing Principles
- Creative Writing

Relevant experience:

- **Learning and Development Intern, ChildServe (Johnston, May 2015 – Present)**
Brainstorm to create innovative, interactive online courses to transition ChildServe staff from in-person classes to e-learning. Record voiceovers and edit audio. Write, edit, and copyedit scripts and material for L&D. Spearhead new projects and create online courses for other departments using Adobe Captivate. Design brochures, handouts and other materials for the L&D department using ChildServe branding.
- **Senior Editor and Writer, Urban Plains (Des Moines, February 2015 – May 2015)**
Oversee the writing process and direction taken by writers. Perform regular check-ins with writers to ensure their success. Micro and macro edit written pieces multiple times. Juggle many stories, writers and deadlines at once, ensuring the success of the publication and the production of relevant content for the reader.
- **Marketing Intern, Zapier (Remote, January 2015 – May 2015)**
Contribute to the prolific Zapier blog and write posts on productivity, technology and marketing in the tech world. Conduct frequent interviews with Zapier users all over the world – from small business owners to CEOs – to write case studies and partner spotlight pieces.
- **Copy Editor, Willow Creek Church (West Des Moines, January 2015)**
Act as copy editor for more significant documents that are too time consuming for the administrative assistant, such as series booklets. Duties include correcting the ever-present typo, ensuring grammatical correctness and editing for clarity and conciseness.
- **Contributing Writer, Drake Magazine Online (Drake University, Fall 2014)**
Conduct research and interviews to produce timely material that fits the assignment from the editors.
- **Contributing Writer, The Times Delphic Newspaper (Drake University, Fall 2014)**
Contribute relevant pieces of writing from classes to share with the campus.
- **Production Assistant, Midterms, LLC (Des Moines, September 2014)**
Catch a glimpse into the production world while assisting in the creation of an Al Jazeera America documentary on the midterm elections in Iowa. Run errands for the production team, handle logistics and equipment, obtain and file release forms and assist the videographers and the director in obtaining footage.